

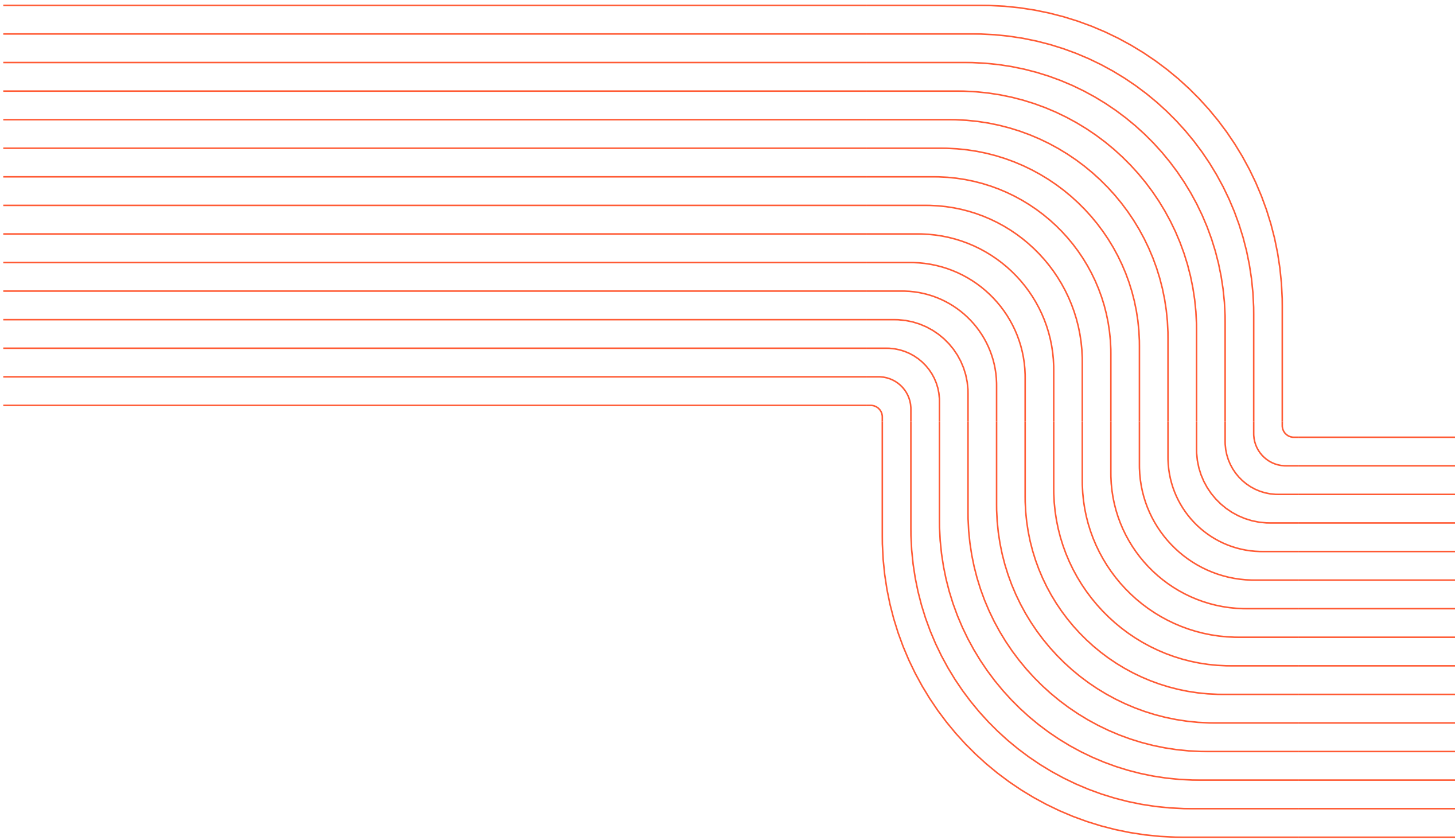
FCamara Cases

**How the bank of a major
automotive manufacturer cut
cloud costs by 20% using FinOps**



FCamara Cases is a series that brings to light real stories of digital transformation experienced by companies from various sectors. These are complex challenges, solved through innovation, collaboration, and a focus on results — always with the support of **FCamara's** technology ecosystem.

In this case study, we detail how SGA, an **FCamara** company specialising in cloud and cybersecurity, supported the bank of one of the largest automotive manufacturers in optimising its cloud resources – resulting in lower operational costs and improved system usability.



Summary

Overview

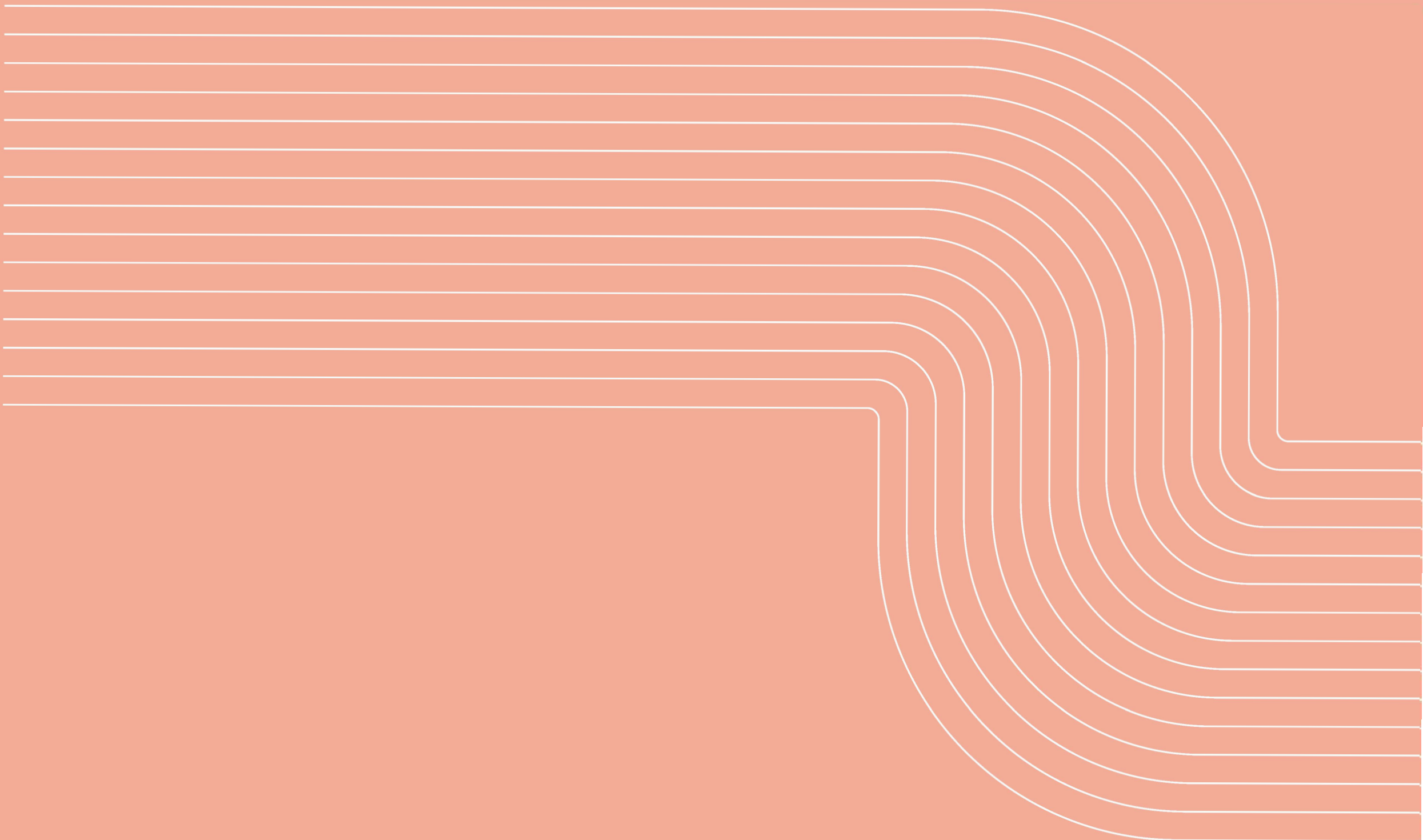
The challenge

The solution

The results

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FCamara cases

How the bank of a major
automotive manufacturer
cut cloud costs by
20% using FinOps?



The Solution

To address the challenge, the bank leveraged the expertise of **SGA**, a company within **FCamara's** innovation and technology ecosystem. The solution involv



Cost in focus: the challenge of balancing cloud cost and performance

In 2023, the bank faced a significant operational challenge: reducing its monthly cloud resource consumption, which had grown considerably due to the gradual addition of new workloads and servers within the platform.

This increase in operational costs created the need to adopt best management practices to optimise both expenditure and system performance, aligning with the goals set by the institution's board and governance.

Given the complexity of planning and execution required for these improvements, the bank sought a strategic partner to ensure the project's success.

SGA, a company within the FCamara ecosystem renowned for its expertise in cloud resource allocation systems, led the entire process. The work – which involved initial analysis, planning, execution, and evaluation of the changes implemented – delivered results within the first three months and continues to progress.



Implementing FinOps: optimising cost and performance

To ensure that the financial institution's professionals enjoyed a better user experience and that customers received faster service, **SGA brought its technical expertise in cloud resource management to the heart of the project.**

The work began with a thorough analysis of the institution's technology environment, identifying critical points and opportunities for optimisation.

Based on this analysis, **SGA** developed a strategic action plan focused not only on cost reduction but also on the continuous improvement of operational performance.

The implementation of the **FinOps solution** was central to this process, enabling more intelligent and cost-effective cloud resource management.



Tangible results: what did the project deliver?

The bank's cloud infrastructure optimisation project delivered outstanding results, with a direct impact on both costs and team efficiency.

In just three months, there were already tangible outcomes to present to the board.

Key highlights include:

- **20% reduction in operational costs:** between December 2023 and January 2024, operational system costs were reduced by 20%, proving the effectiveness of the actions implemented.
- **Lower need for hardware and software investment:** by optimising cloud resources, the bank reduced its dependency on new investments, maintaining efficiency with the resources already available.
- **Reduction in dedicated staff:** automation and process optimisation decreased the need for a large team to manage the infrastructure, freeing people to work on more strategic initiatives.
- **Improved usability:** the user experience for employees working in the cloud environment was enhanced through faster, more efficient interfaces, making daily work easier.
- **Optimised infrastructure and time savings:** infrastructure was streamlined to eliminate waste and improve resource allocation, resulting in time savings and greater operational efficiency.



ROI exceeding 5x the amount invested.



20% monthly reduction in cloud costs.



Projected savings of BRL 2.6 million over 12 months.

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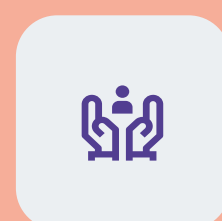
This project is an excellent example of how a well-structured strategic partnership can deliver significant results, driving cost savings, efficiency, and innovation. The collaboration between our teams and the bank was essential to achieving ambitious goals, turning challenges into opportunities, and delivering real business impact.

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Armando Sgorlon,
Founder & CEO SGA



Why the FCamara Ecosystem?



Over 5 years
average client
retention



NPS 2024:
72.9



Customer
satisfaction
score: **8.5**



Understanding
of client
challenges: **9.0**

About **FCamara**

FCamara is a technology and innovation ecosystem that transforms the adoption of digital journeys into business value. Its end-to-end journey orchestration and strategic competencies allow companies to develop initiatives without starting from scratch, using a customized and flexible approach.

With high specialization in retail, healthcare, and finance, FCamara solutions accelerate revenue, improve operational efficiency, unlock new revenue streams, and create impactful projects. It also has a dedicated AI hub, ensuring the integrated adoption of intelligent technologies.

About **SGA**

Founded in 2010, **SGA**, a company within the **FCamara group**, is an IT consultancy with the mission of guiding organisations to reach their full potential by providing modern cloud-based infrastructure and cutting-edge security solutions – taking them from the internet era into the age of artificial intelligence.



Want to enhance
your digital results?

Schedule a meeting with an FCamara specialist!

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